

Dear Friend,

It is a powerful ideal captured in a simple name.

In 1843, when a small group of German Jewish immigrants gathered in Sinsheimer's Café on the Lower East Side of Manhattan to discuss helping other Jews adapt to their new country, it was the label they chose for the organization they formed 175 years ago.

"B'nai B'rith." Children of the covenant.

Those immigrants on that day had no idea the words they put together would become one of the most respected and consequential names in Jewish advocacy, enduring for 175 years and having an impact at the highest levels of their own government and around the globe.

They only knew that all Jews shared a commitment to one another.

We still do.

An Israeli Jew living in the shadow of Iran's nuclear ambitions is a child of the same covenant as you or me. So is one coping with the surge in anti-Semitism evident everywhere from college campuses in North America to the same places where the Holocaust occurred.

You and I are children of a covenant—and its keepers.

Our rich history ranges from advocacy with Daniel Webster and William Howard Taft for the rights of world Jewry to the personal outreach of Harry Truman's old business partner Eddie Jacobson—a member of B'nai B'rith's Kansas City lodge—to seek U.S. recognition of Israel.

Other names in Jewish advocacy owe their births to B'nai B'rith, from the Anti-Defamation League to Hillel to BBYO.

One enduring mission unites the 175 years whose anniversary we are celebrating in 2018. It is the same mission that will unite us, with your help, for another 175 and beyond.

You might even call it a "covenant."

B'nai B'rith is the Global Voice of the Jewish Community. And in this, our 175th anniversary year, our voice must continue to be heard.

(over, please)

THE GLOBAL VOICE OF THE JEWISH COMMUNITY

Argentina • Australia • Austria • Belgium • Brazil • Bulgaria • Canada • Chile • Colombia • Costa Rica • Croatia • Cuba • Curacao • Czech Republic
Denmark • Ecuador • El Salvador • France • Germany • Greece • Guatemala • Honduras • Hungary • Israel • Italy • Luxembourg • Mexico • Monaco
The Netherlands • New Zealand • Nicaragua • Norway • Panama • Paraguay • Peru • Romania • Singapore • Slovakia • South Africa
Spain • Sweden • Switzerland • United States of America • Ukraine • United Kingdom • Uruguay • Venezuela

It must be heard on behalf of the State of Israel, which remains imperiled from multiple sources. Terrorism remains a daily threat, from cities like Jerusalem and Tel Aviv to outlying towns.

Israel's borders are riddled with tens of thousands of Hamas and Hezbollah rockets whose sole purpose is to inflict death and suffering on innocent Israelis who live in their growing range.

Iran continues to push the edges of what was already a deeply flawed nuclear deal that, even were it scrupulously observed, would only have delayed its aims to become a nuclear power and extend its nefarious influence in the region.

Meanwhile, the Boycott, Divest, Sanction (BDS) movement is only one example of the discriminatory treatment Israel faces in international circles, where any move it makes—whether it is a gesture of peace or the most restrained act of self-defense—is spurned or condemned.

B'nai B'rith's credibility as a voice for Israel comes from our history, stature and reach and enables us to do so with unique effectiveness, whether it is from our mission at the European Union in Brussels or at the B'nai B'rith World Center in Jerusalem.

And our presence in countries around the world allows us to see and understand the needs of Jews around the world—as well as to advocate for them.

And what we see tells us that anti-Semitism is rising across the globe—particularly in Europe, where current threats and echoes of past tragedies combine to make the Jewish community feel acutely vulnerable, and increasingly here in our own country.

For these Jews—these children of our covenant—B'nai B'rith provides a voice.

We demand accountability on anti-Semitism from governments. We advocate in diplomatic circles for Israel.

And B'nai B'rith is so much more. We provide a wide array of housing and other services for senior citizens. We help teach tolerance and understanding to young people across the country. And our humanitarian aid and disaster relief efforts have been renowned since we first raised funds for a Baltimore flood in 1868.

This is not merely a legacy. It is an enduring promise—a living covenant. That is what unites us as a people—our heritage, and our voice.

Will you join yours with ours today? Will you assume your place in that rich tradition, and take up that storied covenant?

Will you celebrate the 175th anniversary of B'nai B'rith International by joining us with a generous contribution of \$36, \$54 or even \$108 today?

(next page, please)

Your support will help us maintain our global network of advocacy and services on behalf of Israel, against anti-Semitism and for seniors and victims of disaster.

Most of all, it will help us maintain a promise—a covenant—that wherever Jews go, whatever challenges we face, we will have a voice: the Global Voice of the Jewish Community. Please join us today.

Sincerely,



Daniel S. Mariaschin
International Director

P.S. There are certain truths about the Jewish people that I hold dear. If we know that even one Jewish life was endangered, we do everything in our power to save it. If an immediate threat faces Israel, we act without hesitation.

And in times such as today when we see all too clearly the danger confronting the Jewish community, we respond.

We need your help. Please, join us in this effort by making the most generous contribution you can today.



B'NAI B'RITH



INTERNATIONAL

**Celebrating 175 years
of impact around
the world and
throughout history**

B'nai B'rith International has advocated for global Jewry and championed the cause of human rights since 1843. Now in our 175th year of service to the worldwide Jewish community, B'nai B'rith is recognized as a vital voice in promoting Jewish unity and continuity, a leader in providing relief to the victims of natural and man-made disasters, a tireless advocate on behalf of senior citizens and a staunch defender of the State of Israel.

With offices in Washington, D.C., New York, Brussels, and Jerusalem; with representation at international organizations such as the United Nations, the European Union, the Organization for Security and Cooperation in Europe, and the Organization of American States; and with members and supporters around the globe, B'nai B'rith has established itself as the Global Voice of the Jewish Community.



**B'NAI B'RITH
INTERNATIONAL**

175 **CELEBRATING**
years
FOUNDED IN 1843

www.bnaibrith.org

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Toll-free Phone: (888) 388-4224



1843-2018

1945—In June, B'nai B'rith President Henry Monsky leads an international delegation of Jewish representatives at the San Francisco conference that creates the United Nations. Monsky underscores the need to protect Jewish rights in pre-state Israel, as recognized by the Balfour Declaration and British Mandate for Palestine.

1947—At B'nai B'rith's urging, Kansas City Lodge member Eddie Jacobson travels to Washington to convince his friend and former business partner, U.S. President Harry S. Truman, to meet with Zionist leader Chaim Weizmann, resulting in the United States backing the partition of Palestine into a Jewish state and an Arab state.



1948—On May 14, Israel declares statehood and begins defending itself in its War of Independence.

Increasing its support and commitment to the nascent Jewish state, B'nai B'rith sends ship loads of food, clothing, trucks, and other emergency aid and assistance.

1953—B'nai B'rith acquires property for Camp B'nai B'rith in Pennsylvania, later named B'nai B'rith Perlman Camp. B'nai B'rith Beber Camp follows in Wisconsin. Both camps become models for Jewish camping.

1958—B'nai B'rith appeals to the U.S. government, resulting in the passage of legislation prohibiting American businesses from participating in the Arab League boycott of Israel.

1960—B'nai B'rith initiates a United Nations campaign for the rights of Soviet Jews, which, over time, would result in worldwide outcry for their freedom. B'nai B'rith would make its impact felt until Soviet Jews are finally allowed to emigrate after the advent of glasnost in the 1990s.



1962—B'nai B'rith attains observer status at meetings of the Organization of American States (OAS). It would become the first officially accredited Jewish OAS

observer in 2000. The organization also attains observer status at the United Nations Educational, Scientific and Cultural Organization (UNESCO).

1963—B'nai B'rith President Label A. Katz meets with Pope John XXIII and three years later with Pope Paul VI. These meetings represent a new dialogue between Jews

and Catholics, boosted by the Vatican II encyclical "In Our Time" absolving Jews of collective responsibility for Jesus' death and declaring the immorality of anti-Semitism.

1967—B'nai B'rith mobilizes its resources to help Israel as it fights the Six Day War by purchasing a record \$13 million in Israel bonds, topping all other world organizations.

1971—B'nai B'rith dedicates its first senior housing project, in Wilkes-Barre, Pa., beginning a national program to build a network of housing facilities to serve the need of older citizens without regard to race or religion. Today B'nai B'rith is the largest national Jewish sponsor of affordable housing for seniors.

1972—After 11 Israeli athletes are murdered at the Munich Olympics in October, B'nai B'rith President David M. Blumberg meets with United Nations Secretary-General Kurt Waldheim to urge a response to the crimes.

1973—B'nai B'rith mobilizes aid and relief during the Yom Kippur War.

1975—After the United Nations General Assembly adopts an anti-Semitic resolution equating Zionism with racism, B'nai B'rith is called into action, beginning a 16-year campaign resulting in its nullification.

1977—Hanafi Muslim terrorists occupy B'nai B'rith headquarters and two other buildings in Washington, D.C., holding 123 people hostage for 39 hours. Diplomats from Pakistan, Egypt and Iran convince the terrorists to surrender.



1980—B'nai B'rith dedicates its World Center in Jerusalem, formalizing its connection to a wide range of Israeli governmental, academic and cultural institutions

1988—During the leadership of B'nai B'rith President Seymour D. Reich, B'nai B'rith's 40 years of advocacy culminates in the U.S. ratification of the Convention for the Prevention and Punishment of the Crime of Genocide.

1989—Yad Vashem (the official living memorial to the Holocaust) selects B'nai B'rith as its designated U.S. representative to oversee and conduct Holocaust remembrance observances (*Unto Every Person There is a Name*).

—President Kent E. Schiner heads the celebration of B'nai B'rith's 150th anniversary, where U.S. President Bill Clinton attends and addresses the Jewish community gathered in Washington D.C. for the B'nai B'rith Havdalah ceremony at the Jefferson Memorial.

—B'nai B'rith raises \$500,000 in response to the bombing of the Alfred P. Murrah Federal Building in Oklahoma City, OK.

—B'nai B'rith's committee on Cuban Affairs activates its Cuban Jewish Relief Project, an ongoing mission which brings essential medical supplies, humanitarian assistance, Jewish books, and ceremonial items to the community in Cuba.

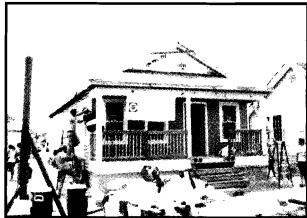
—B'nai B'rith President Richard D. Heideman heads a delegation to the United Nations' World Conference Against Racism in September in Durban, South Africa. B'nai B'rith leads the Jewish Caucus in walking out to protest the ostracism of Israel and the use of anti-Semitism as a political device.

—B'nai B'rith partners with The Brother's Brother Foundation in Pittsburgh, Pa. to create the Communities in Crisis Project, funding the shipping costs to send medical supplies to Latin American countries.

—B'nai B'rith expands its mission to enhance the quality of life for older Americans through the Seniors' Advocacy Program, advancing the development of affordable housing, better healthcare, safeguards for income protection, and successful aging programs.

—B'nai B'rith raises nearly \$900,000 to assist those impacted by the South Asian Tsunami. IsraAID (the Israel Forum for International Humanitarian Aid of which B'nai B'rith is a founder and partner) delivers emergency aid and launches rebuilding projects.

—B'nai B'rith raises \$1.1 million for Gulf Coast hurricane survivors in the United States.



—B'nai B'rith creates the *Diverse Minds Youth Writing Challenge*, a book writing competition in which teens convey the meaning and value of tolerance to younger children.

—B'nai B'rith formalizes a partnership between B'nai B'rith and Alpha Epsilon Pi (AEPi), a national Jewish fraternity, dedicated to community service and heritage. Together, the organizations co-sponsor service and educational events, and Holocaust remembrance ceremonies.



—Following the earthquake in Haiti



in January, B'nai B'rith raises \$250,000 for relief efforts. IsraAID sends emergency medical teams and initiates projects for recovery and rebuilding.

—Nearly a decade of B'nai B'rith diligence paid off when the Inter-American Convention against All Forms of Discrimination and Intolerance, and the Inter-American Convention Against Racism, Racial Discrimination and Related Forms of Intolerance were approved by the Organization of American States' (OAS) General Assembly. These conventions will be extremely important tools in fighting anti-Semitism and other forms of bigotry in the Americas.

—B'nai B'rith took the lead advocating for Yom Kippur to be an official United Nation's holiday by making the case in a New York Times op-ed piece.

—Alpha Epsilon Pi (AEPi) made the first installment of a five year \$100,000 grant to B'nai B'rith's Disaster Relief Fund in support of our ongoing global relief efforts



—B'nai B'rith celebrated the 10th anniversary of the Diverse Minds Writing Challenge. Since its inception, we have awarded \$250,000 in college scholarships, published 29 original children's books and donated 35,000 books to schools and libraries across the country.

—B'nai B'rith co-sponsored a Capitol Hill rally to help save funding for the low-income housing program for seniors called Section 202. Senators and representatives spoke to show their support of this vital lifeline for low-income seniors to live in safe and affordable homes.

—B'nai B'rith celebrates 175 years of making a difference in the world: Fighting for global human rights; Advocating for Israel; Supporting seniors; Promoting tolerance; Combating anti-Semitism; Providing disaster relief; Building better communities.

175TH ANNIVERSARY CAMPAIGN REPLY

I believe that our Jewish future depends on what we do today. Please add my voice to the Global Voice of the Jewish Community. Enclosed is my 2018 renewal contribution of:

\$18 \$36 \$54 \$108 Other \$ _____



2018 SUPPORTER



WWW.BNAIBRITH.ORG

Please charge your contribution online at www.bnaibrith.org/new.

Your contribution to B'nai B'rith is tax-deductible as a charitable gift for federal tax purposes.

Would you like to learn more about B'nai B'rith's Charitable Gift Annuity program and other estate planning opportunities?

Yes No

Would you like to receive email updates from B'nai B'rith International on issues of concern to the Jewish community?

Email Address: _____



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The Jewish holidays are printed on the back of this card for your convenience.

Your annual gift strengthens our work in several key areas:

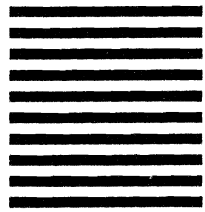
- Fighting anti-Semitism
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175 YEARS LATER,
our work is **NOT** over.
